

Marie Skłodowska Curie Action –Postdoctoral Fellowship 2022
(MSCA-PF-2022)

Contact Person/Scientist in charge <i>(datos del IP del grupo de investigación o responsable científico)</i>	Name	ATXU
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Department /Institute /Centre <i>(datos del centro/departamento donde estaría ubicado el investigador a contratar)</i>	Name	Escuela Técnica Superior de Arquitectura Departamento de Ideación Gráfica Arquitectónica Investigation Group: Hypermedia: Taller de Configuración y Comunicación Arquitectónica
	Address	Av. Juan de Herrera 4, 28040, Madrid
	Province	Madrid
Research Area <i>(en base a las 8 áreas científicas establecidas en MSCA. Se podrán seleccionar entre una y tres áreas científicas por EOI)</i>		Social Sciences and Humanities (SOC) Information Science and Engineering (ENG)
Brief description of the Centre/Research Group <i>(Max. 1600 caracteres con espacio: información sobre el centro / grupo de investigación / personal científico, destacando los aspectos más relevantes de los mismos. Incluir URL si es posible.)</i>		<p>Created by a group of professors and teachers from the departments of Architectural Graphic ideation, Architectural Design, Architectural Composition, Linguistics, and Urban and Regional Planning at the School of Architecture of Madrid, the investigation group in Architectural Communication brings together a set of researchers from the university community. The researchers team of this program (mostly UPM_UC campus of excellence), are united by common concerns and interests of professional teaching character and researcher in the field of mediation and architectural communication. This field of studies is understood as a hypermedia space without physical dimensions, hosting power and structuring the activities of people through text, images, video, audio, maps and any other supporting information. Any of the above scopes of studies allow the generation of knowledge through processes of social interaction, which involves management of shared information processing in free processes and trying to response upon any of the existing formats currently included under the umbrella of communicative codes.</p>
Project description <i>(Max. 1800 caracteres con espacio: breve descripción sobre el proyecto /línea de investigación en el que se acogería al investigador/a Marie S.Curie.)</i>		<p>Coinciding with a reconsideration of the traditional paradigms of modernity fueled by the crisis, research in architecture has suffered a widening of the eyes, that has caused a shift towards strategical questions where the architectural project becomes a system of thought and positioning against a reality. The architectural project turns from an object of contemplation into a relational object, which promotes relations between different parts and a variety of variables coming from specific efforts and emotional responses. Being an architect has many formats today. The traditional architect educated at the responsibility of designing and constructing his work, currently lives with other partners, including those who wish to develop their ability to read, describe and even negotiate the reality, transforming it in a kind of contemporary architectural project material from very different and sometimes unknown point of views. Facing the world of authentic specialization, society demands us to take care of updated needs to interconnect specialized worlds - from the complexity - in order to relate the multiplicity of specialized</p>



Expression of Interest – UPM Supervisor

	<p>mediations as organizers, negotiators and communicators of knowledge.</p> <p>The interest responds to an emerging demand that tries to provide a specific space for training, study and research, for those doctor architects who are interested in developing a graduate linked to the phenomena of communication in the deep scope of the architectural project. Training will be addressed from both a humanistic, sociological and / or scientific approach, and from a technological dimension of experimental and innovative features.</p>
<p>Applications: documents to be submitted and deadlines</p> <p><i>(Indicar qué documentación deberá remitir el /la investigador/a interesado/a al centro para establecer el contacto: CV, letter of motivation, letter of references, etc., así como la fecha límite para el envío de la misma. Recomendado: Hasta finales de abril 2022)</i></p>	<p>PhD certificate Draft Proposal Curriculum Vitae</p> <p>Deadline up to 30/04/2022</p>